

# THE East Providence REPORTER

Serving the Community and Businesses of East Providence

## New Rates Beginning With June Issue

**We Mail FREE to 100% of  
East Providence!  
All 23,000 Mailing  
Addresses!**

Dear Customers,

We recognize that all businesses, including ours, are struggling to survive this period of inflation. It has been 5 years since our last rate increase and as a result of rising expenses, we are forced to increase our advertising rates to cover the postage and production increases we have had over that period. We are keeping our price increase to a minimum to cover only our cost increases since our last price increase.

*Thank you for your continued support  
Dick and Barbara Georgia,  
Editor/Publisher*

**Save 12% OFF  
Our Regular Rates**

During the next six month period we are offering a  
12% discount off our regular rates.

Call Mary Nascimento, Sales (401)-569-4726  
or the office at (508)252-6575

**Target Marketing Group, Inc.** Publishers of:

*The Rehoboth Reporter ~ The Seekonk Reporter*

*The East Providence Reporter and*

*The Official East Providence Heritage Festival Program*

<u>Ad Rates</u>		<u>Black &amp; White</u>		<u>Color</u>	
Item	Dimensions	Reg.	New Rate	Reg.	New Rate
1/8 pg.	3 5/8" x 2 3/8"	\$95	\$85	NA	NA
1/6 pg.	3 5/8" x 3 1/8" or 4 7/8" x 2 3/8"	\$135	\$125	\$175	\$160
1/4 pg.	3 5/8" x 4 7/8"	\$200	\$175	\$250	\$230
1/3 pg.	4 7/8" x 4 7/8"	\$230	\$210	\$295	\$270
1/2 pg.	7 1/2" x 4 7/8" or 3 3/4" x 10"	\$320	\$295	\$400	\$365
2/3 pg.	4 7/8" x 10"	\$370	\$340	\$465	\$425
Full pg.	7 1/2" x 10"	\$530	\$485	\$655	\$590